



CONSTRUCTIVE
INSTITUTE



CONSTRUCTIVE COPENHAGEN SUMMIT

Join us in rethinking the future of journalism at our special symposium following the WAN-IFRA conference in Copenhagen.

»» MAY 30, 2024 | Pressen, JP Politikens Hus

Join us sharing our best knowledge on how to combat news avoidance and reconnect with your audience. Our Summit is an open invitation to all kinds of editors, students, reporters and people interested in rethinking journalism to help democracy.

We serve free coffee and lunch during the day and fill you up with new knowledge on constructive climate reporting, AI-tools and young perspectives on the future of journalism. Put on your curious mindset and mingle, listen and learn from worldwide changemakers.

Programme

- 09:00 - 09:45** **Doors open.** Come and have a morning mocca and fuel up for the day
- 09:45 - 10:45** **Constructive journalism 101 and how to fight news avoidance**
- 11:00 - 11:45** **Nordic newsroom success:** How NRK became constructive
- 11:45 - 12:00** **Lightning Talk:** 15 minutes on reviving local journalism
- 12:00 - 12:45** **Enjoy a free lunch!** Gear up for the rest of the day and mingle with other changemakers
- 12:45 - 14:00** **Fighting back against climate fatigue & anxiety:** Five climate reporters from five continents address the biggest story of our time
- 14:15 - 14:30** **Lightning talk:** 15 minutes on rethinking journalism formats
- 14:30 - 15:15** **Constructive news algorithm:** How can AI support constructive journalism
- 15:30 - 15:40** **Lightning talk:** 15 minutes on transforming newsroom culture
- 15:40 - 16:30** **Lesson from the Next Generation:** How to engage young people in journalism and democracy
- 16:30 - 17:00** **Network and reflect.** Grab a coffee and hobnob with us

Description of some of our sessions

Constructive journalism 101 and how to fight news avoidance

The number of people avoiding the news is growing, especially within the youth. This is an urgent threat to democracy and an important issue to face as media and journalists. Constructive Institute founder Ulrik Haagerup will meet with someone who has turned their back on the news. What is causing this problem and how can journalists be a part of the solution instead? Join us to find out what constructive journalism is all about and how it can bring change in our news culture.

Fighting back against climate fatigue & anxiety: How to report about climate change

Five journalists from five continents spent five months together reflecting on climate journalism. We call them our Climate Explorers because together, they have now come up with effective, constructive strategies to cover the biggest crisis of our times. Hear insights from Argentina, Australia, India, Kenya & Norway.

Constructive news algorithm: How can AI support constructive journalism

Catch our data scientist Gustav Aarup Lauridsen in conversation with Swedish Radio about how artificial intelligence can promise real insights and create meaningful change.

Lesson from the Next Generation: How to engage young people in journalism and democracy

Worldwide reports show that self declared interest in news is lower amongst women and younger people, which is naturally challenging the public democratic conversation. Lead by Project Leader Jesper Himmelstrup, Constructive Institute has set a goal to reach 6000 young danish people with journalistic workshops across Denmark in 2024. Meet some of the young minds who have been a part of this innovative project and a new form of storytelling. What does journalism of the future look like with young eyes?