3. Hearken - a new model for engaging journalism,
   Jennifer Brandel, Co-founder/ CEO of Hearken (room S8)

15:50 Coffee break

16:15 Best practices 3: Experimenting at the Guardian
   Mark Rice-Oxley, Head of Special Projects at the Guardian

16:30 Panel debate: Journalism in post-conflict societies
   Moderator: Dr. Achim Wennmann, Senior Researcher at Centre on Conflict, Development & Peacebuilding, Executive Coordinator of the Geneva Peacebuilding Platform

   • Dr. Jacob Udo Udo Jacob, Author and Visiting international scholar at the International Studies program of Dickinson College
   • Caroline Vuillemin, Chief Executive Officer, Fondation Hirondelle
   • Jakob Rubin, Former foreign correspondent in South America and trainer in post-conflict journalism for IMS and Constructive Institute
   • Dr. Jackie Harrison, Chair, the Center for the Freedom of the Media, Sheffield University

17:15 Best practices 4: DR’s Public Service
   Tine Rud Seerup, Editor of Radio Programme Public Service, Danish Broadcasting Corporation

17:30 Mindshare global campaign: a global call for responsible journalism

17:40 Future of Journalism Global Award, given out by Constructive Institute and the Solutions Journalism Network

17:50 Conclusions and goodbye

Visit the website for more information about the speakers:
https://constructiveinstitute.org/News---Events/Constructive-Conference
Agenda

Conference moderator: Jan Wifstrand

08:00 Registration and coffee

08:55 Welcome:
  - Ulrik Haagerup, Founder & CEO of Constructive Institute & Maarja Kadajane, Co-founder of the Constructive Institute
  - Jacqueline Coté, Director of Public Relations at Graduate Institute of International and Development Studies
  - Michael Møller, Director General of United Nations

09:20 News criteria - Did we get it wrong?
Professor Johan Galtung, principal founder of peace and conflict studies and researcher on the news criteria

09:45 Opening keynote: Re-inventing journalism to be more trusted and valued
Richard Gingras, Vice President of News at Google

10:15 Constructive journalism - a needed change or hot air?
- Ulrik Haagerup, Founder and CEO of Constructive Institute
- Philippe Mottaz, Journalist, media entrepreneur, former Head of News and Current Affairs at Swiss Broadcasting Corporation

10:45 Coffee break

11:15 Panel discussion: How can more responsible journalism lead to deeper engagement (and higher revenues)?
- David Bornstein, Co-founder & CEO of Solutions Journalism Network
- Serge Michel, Journalist, Executive Editor and Co-founder of Heidi News in Switzerland

12:00 Best practices 1: Die Zeit antidote to polarisation
Bastian Berbner, Reporter, Die Zeit

12:15 Should access to trusted information be a human right?
- Christophe Deloire, Reporters Without Borders
- Nick Wrenn, Head of Facebook’s News Partnerships team for EMEA
- Emma Tucker, Deputy Editor, The Times
- Robert Roth, Former director of the Geneva Academy of International Humanitarian Law and Human Rights
- Noel Curran, Director General of the European Broadcasting Union

12:30 Sandwich lunch - Film screening: The Media, The World, And I by Anne-Sophie Novel & Flo Laval - 52'

13:15 Best Practices 2: Introducing solutions-focused journalism at the BBC
Emily Kasriel, Head of Editorial Partnerships and Special Projects, BBC World Service

14:15 Stop eating junk news: Heba Aly, Director of IRIN News

14:35 Break-out sessions (please go to the one you signed up for during the registration):

1. Tips and tricks: How to implement solutions- and constructive journalism (main auditorium)
   - Nina Fasciaux, Solutions Journalism Network
   - Orla Borg, Constructive Institute

2. Digital Newsgathering & Reporting, Google News Lab - Matt Cooke, Head of Partnerships (room A2)