



INSTITUT DE HAUTES  
ÉTUDES INTERNATIONALES  
ET DU DÉVELOPPEMENT  
GRADUATE INSTITUTE  
OF INTERNATIONAL AND  
DEVELOPMENT STUDIES



CONSTRUCTIVE  
INSTITUTE  
Journalism for tomorrow

- 3. Hearken - a new model for engaging journalism,**  
Jennifer Brandel, Co-founder/ CEO of Hearken (room S8)

**15:50 Coffee break**

- 16:15 Best practices 3: Experimenting at the Guardian**  
Mark Rice-Oxley, Head of Special Projects at the Guardian

- 16:30 Panel debate: Journalism in post-conflict societies**  
Moderator: Dr. Achim Wennmann, Senior Researcher at Centre on Conflict, Development & Peacebuilding, Executive Coordinator of the Geneva Peacebuilding Platform

- Dr. Jacob Udo Udo Jacob, Author and Visiting international scholar at the International Studies program of Dickinson College
- Caroline Vuillemin, Chief Executive Officer, Fondation Hironnelle
- Jakob Rubin, Former foreign correspondent in South America and trainer in post-conflict journalism for IMS and Constructive Institute
- Dr. Jackie Harrison, Chair, the Center for the Freedom of the Media, Sheffield University

- 17:15 Best practices 4: DR's *Public Service***  
Tine Rud Seerup, Editor of Radio Programme *Public Service*, Danish Broadcasting Corporation

- 17:30 Mindshare global campaign:** a global call for responsible journalism

- 17:40 Future of Journalism Global Award,** given out by Constructive Institute and the Solutions Journalism Network

**17:50 Conclusions and goodbye**

Visit the website for more information about the speakers:  
<https://constructiveinstitute.org/News---Events/Constructive-Conference>

# GLOBAL CONSTRUCTIVE JOURNALISM CONFERENCE

January 18th 2019, Geneva

Journalism for tomorrow



# Agenda

Conference moderator: Jan Wifstrand

## 08:00 Registration and coffee

### 08:55 Welcome:

- Ulrik Haagerup, Founder & CEO of Constructive Institute & Maarja Kadajane, Co-founder of the Constructive Institute
- Jacqueline Coté, Director of Public Relations at Graduate Institute of International and Development Studies
- Michael Møller, Director General of United Nations

### 09:20 News criteria - Did we get it wrong?

Professor Johan Galtung, principal founder of peace and conflict studies and researcher on the news criteria

### 09:45 Opening keynote: Re-inventing journalism to be more trusted and valued

Richard Gingras, Vice President of News at Google

### 10:15 Constructive journalism - a needed change or hot air?

- Ulrik Haagerup, Founder and CEO of Constructive Institute
- Philippe Mottaz, Journalist, media entrepreneur, former Head of News and Current Affairs at Swiss Broadcasting Corporation

### 10:45 Coffee break

### 11:15 Panel discussion: How can more responsible journalism lead to deeper engagement (and higher revenues)?

- David Bornstein, Co-founder & CEO of Solutions Journalism Network
- Serge Michel, Journalist, Executive Editor and Co-founder of Heidi News in Switzerland

- Rasmus Kleis Nielsen, Director of the Reuters Institute for the Study of Journalism and Professor of Political Communication at the University of Oxford
- Anne Lagercrantz, Head of News and Sports at Swedish Television, SVT

### 12:00 Best practices 1: Die Zeit antidote to polarisation Bastian Berbner, Reporter, Die Zeit

### 12:15 Should access to trusted information be a human right?

- Christophe Deloire, Reporters Without Borders
- Nick Wrenn, Head of Facebook's News Partnerships team for EMEA
- Emma Tucker, Deputy Editor, The Times
- Robert Roth, Former director of the Geneva Academy of International Humanitarian Law and Human Rights
- Noel Curran, Director General of the European Broadcasting Union

### 13:15 Sandwich lunch - Film screening: *The Media, The World, And I* by Anne-Sophie Novel & Flo Laval - 52'

### 14:15 Stop eating junk news: Heba Aly, Director of IRIN News

### 14:35 Best Practices 2: Introducing solutions-focused journalism at the BBC Emily Kasriel, Head of Editorial Partnerships and Special Projects, BBC World Service

### 14:50 Break-out sessions (please go to the one you signed up for during the registration):

1. **Tips and tricks: How to implement solutions- and constructive journalism** (main auditorium)
  - Nina Fasciaux, Solutions Journalism Network
  - Orla Borg, Constructive Institute
2. **Digital Newsgathering & Reporting**, Google News Lab - Matt Cooke, Head of Partnerships (room A2)