



CONSTRUCTIVE
INSTITUTE
Journalism for tomorrow



INSTITUT DE HAUTES
ÉTUDES INTERNATIONALES
ET DU DÉVELOPPEMENT
GRADUATE INSTITUTE
OF INTERNATIONAL AND
DEVELOPMENT STUDIES

2nd GLOBAL CONSTRUCTIVE JOURNALISM CONFERENCE More responsible journalism for tomorrow

Friday, 18 January, 2019

Location: Graduate Institute of International and Development Studies

AGENDA

Conference moderator: Jan Wifstrand

- 09:00 Welcome:
- Jacqueline Coté, Director of Public Relations at Graduate Institute of International and Development Studies
 - Ulrik Haagerup, Founder & CEO of Constructive Institute & Maarja Kadajane, Co-founder of the Constructive Institute
 - Michael Møller, Director General of United Nations
- 09:20 News criteria - Did we get it wrong?
Professor Johan Galtung, principal founder of peace and conflict studies and researcher on the news criteria
- 09:45 Opening keynote: Making journalism more trusted, relevant and future-oriented
Richard Gingras, Vice President of News at Google

- 10:15 Constructive journalism - a needed change or hot air?
- Ulrik Haagerup, Founder and CEO of Constructive Institute
 - Philippe Mottaz, Journalist, media entrepreneur, former Head of News and Current Affairs at Swiss Broadcasting Corporation
- 10:45 Coffee break
- 11:00 Panel discussion: How can more responsible journalism lead to deeper engagement (and higher revenues)?
- David Bornstein, Co-founder & CEO at Solutions Journalism Network
 - Serge Michel, Journalist, Executive Editor and Co-founder of Heidi News in Switzerland
 - Rasmus Kleis Nielsen, Director of the Reuters Institute for the Study of Journalism and Professor of Political Communication at the University of Oxford
 - Anne Lagercrantz, Head of News and Sports at Swedish Television, SVT
- 12:00 Best practices 1: Die Zeit antidote to polarisation
Bastian Berbner, Journalist, Die Zeit
- 12:15 Should access to trusted information be a human right?
- Christophe Deloire, Reporters Sans Frontiers
 - Nick Wrenn, Head of Facebook's News Partnerships team for EMEA
 - Emma Tucker, Deputy Editor, The Times
 - Robert Roth, Former director of the Geneva Academy of International Humanitarian Law and Human Rights
- 13:15 Sandwich lunch
- 14:15 Stop eating junk news: Heba Aly, Director of IRIN News
- 14:35 Best Practices 2: Introducing solutions-focused journalism at the BBC
Emily Kasriel, Head of Editorial Partnerships and Special Projects, BBC World Service
- 14:50 Break-out sessions (select one):
- 1) Tips and tricks: how to implement solutions journalism and constructive journalism
 - Nina Fasciaux, Solutions Journalism Network
 - Orla Borg, Constructive Institute
 - 2) Digital Newsgathering & Reporting, Google News Lab - Matt Cooke, Head of Partnerships

3) Hearken - a new model for engaging journalism, Jennifer Brandel,
Co-founder/ CEO of Hearken

- 15:50 Coffee break
- 16:05 Best practices 3: experimenting at the Guardian
Mark Rice-Oxley, Head of Special Projects at the Guardian
- 16:20 Panel debate: Journalism in post-conflict societies
- Dr. Achim Wennmann, Senior Researcher at Centre on Conflict, Development & Peacebuilding, Executive Coordinator of the Geneva Peacebuilding Platform
 - Dr. Jacob Udo Udo Jacob, Author and Visiting international scholar in the International Studies program of Dickinson College
 - Caroline Vuillemin, Chief Executive Officer, Fondation Hirondelle
 - Jakob Rubin, Former foreign correspondent in South America and trainer in post-conflict journalism for IMS and Constructive Institute
 - Dr. Jackie Harrison, Chair, the Center for the Freedom of the Media, Sheffield University
- 17:20 Best practices 3: DR's Public Service
Tine Rud Seerup, Editor of Radio Programme *Public Service*, Danish Broadcasting Corporation
- 17:35 Mindshare global campaign: a global call for responsible journalism
- 17:50 Future of Journalism Global Award, given out by Constructive Institute and the Solutions Journalism Network
- 18:00 Conclusions and goodbye